



ISSN: 0976-3376

Available Online at <http://www.journalajst.com>

ASIAN JOURNAL OF  
SCIENCE AND TECHNOLOGY

Asian Journal of Science and Technology  
Vol. 09, Issue, 09, pp.8639-8642, September, 2018

## RESEARCH ARTICLE

# IMPACT OF GLOBALIZATION ON HIGHER EDUCATION IN NORTH-EAST INDIA: A CONCEPTUAL STUDY

\*Karishma Sonowal

Department of Education, Assam Women's University, Jorhat, Assam, India

### ARTICLE INFO

#### Article History:

Received 20<sup>th</sup> June, 2018  
Received in revised form  
16<sup>th</sup> July, 2018  
Accepted 19<sup>th</sup> August, 2018  
Published online 30<sup>th</sup> September, 2018

#### Key words:

Globalization,  
Higher Education,  
North-East India,  
Development, challenges

### ABSTRACT

From the last two decades, people are going through tremendous changes in all the areas. For some, this phase is a phase of growth and development in our society. In this era, our world has become a global village where there is interconnectedness and interdependence of the modern world through flow of goods, services, capital and information. This process of revolution is termed as Globalization. Education is an essential tool for the welfare of society or the world at large. The main function of education is to create a human being that can serve the nation and work for the improvement or development of the norms and the values that will lead a prosperous society. Globalization has a profound impact on the education in general. In north-east India too like other parts of the country, is much influenced by Globalization. In this paper, we will study about the concept of globalization and Education. We will also focus on the contribution that globalization has made on the education system of North-East India. There are some positive as well as negative impacts that are found with the awakening of globalization. The methodologies that have been used in this study are secondary sources such as books, journals, articles, internet, newspaper etc. We will also provide some suggestion that can help in removing the barriers that have been observed in our education system in north east India because of globalization.

**Citation:** Karishma Sonowal, 2018. "Impact of globalization on higher education in north-east India: A conceptual study", *Asian Journal of Science and Technology*, 09, (09), 8639-8642.

**Copyright** © 2018, Karishma Sonowal. This is an open access article distributed under the Creative Commons Attribution License, which permits unrestricted use, distribution, and reproduction in any medium, provided the original work is properly cited.

## INTRODUCTION

With the advent of globalization, the world has become a small village where sharing became much easier in every sphere of the society be it economy, political, social, education, cultural etc. It has been a debatable subject since past few decades. Globalization has touched every person and locale in today's world, the trend has spread unevenly. Globalization has enhanced the education sector in many ways. Education is the process which facilitates learning. Education elicits the best in man. Education is complete living. Globalization has made a great contribution on education. North-East India refers to the states that lie in the north eastern part of India. The states that belong to north east India are – Assam, Arunachal Pradesh, Meghalaya, Mizoram, Manipur, Nagaland, Sikkim and Tripura.

### Significance of the study

The impact of globalization on the education has always been an important topic to study. Due to globalization, our society has not been same as before and in our education system also we can find a lot of changes and transformations.

\*Corresponding author: Karishma Sonowal,  
Department of Education, Assam Women's University, Jorhat, Assam, India.

So, it is necessary to discuss about the changes that has been seen as a result of globalization in north-east India. Although there may be advantages of globalization on education of north-east India; there are also some disadvantages which should be kept in mind to suggest measure to improve and minimize the barriers that are being seen due to globalization. This study is also important as it helps in getting information about the research gap, the areas which are not being studied and give directions to conduct further research on that specific area. The findings and suggestions offered by the investigator would help the educators as well as the economist to improve further.

### Objective of the paper

The objectives of my paper are as follows:

1. To study about the concept of globalization and education.
2. To examine the pros and cons of globalization on Higher Education.

## MATERIALS AND METHODS

This paper is conceptual and analytical in nature. The datas have been collected from various secondary sources such as-

books, journals, articles and internet for the fulfilment of formulated objectives of the paper.

### What is Globalization?

Globalization process is not new in its absolute sense and Indians are introduced to the process, ever since India had commercial linkage with China and Europe. But there was lack enthusiasm and continuity in matters of internationalization of Indian economy for a very long time. The process of economic liberalization started becoming more flexible and accessible since 1990 onwards. Globalization means the interconnectedness and interdependence of the modern world through flow of goods and services, capital and information. Connectivity is the essence of globalization. It is the process of interaction among people aided by information technology. Globalization is the process of international integration arising out of world views, product, ideas & other aspects of culture. Though the precise definition is still unavailable, but some other definitions worth viewing are:

In the words of Stephen Gill, "Globalization is the reduction of transaction cost of transborder movements of capital and goods thus of factors of production and goods." In the words of Guy Brainbant, "The process of globalization not only includes opening up of world trade, development of advanced means of communication, internationalisation of financial markets, growing importance of MNC's, population migration and more generally increased mobility of persons, goods, capital, data and ideas but also infections, diseases and pollution." (Gupta, 2015)

### Indicators of Globalization

- Rich transport and communication symbolizes globalization.
- Utilization of science and technology.
- Presence of multimedia and mass media.
- Rate of cultural exchange
- Educational exchange

### What is Higher Education?

Education is a powerful instrument for creating manpower resources and an enlighten citizen who contributes all his capabilities for the development of his own self, his society and nation. Education is the process that develops an individual to lead a life successfully. Education is a lifelong process. The concept of education is abstract and dynamic.

Etymologically, the term 'education' is derived from the Latin words:

- 'educare' which means 'to bring up', 'to nourish'.
- 'educere' which means 'to bring form', 'to draw out'.
- 'educatum' which means 'act of teaching or training'.

Some of the definitions that are favoured by many thinkers are:-

"Education is the creation of the sound mind in a sound body. It develops man's faculty, especially his mind, so that he may be able to enjoy the contemplation of supreme truth, goodness and beauty in which perfect happiness essentially lies."- Aristotle

Education is complete living. Education may be formal, informal and non-formal. Formal education comprises of Primary education, Secondary education and Tertiary or higher education. Higher Education is also known as Education at Tertiary Level. The term 'Higher Education' covers all studies and training activities given at the tertiary level. It also encompasses the universities offering classical disciplines (e.g. the arts, science and commerce) and specialized branches (such as the institutes of agriculture, engineering, science and technology). Furthermore, the concept incorporates traditional post-secondary institutions such as the polytechniques, training colleges. Consequently, higher education also embodies all forms of vocational training institutions enrolling trainees who have pursued various kinds of secondary studies including military, police and nursing training schools, specialized institutes of agriculture, forestry, fisheries, veterinary schools, specialized catering, tourism and secretarial institutions etc.

### Relationship between Globalization and Education

Globalization and education are interrelated from historical viewpoint. Globalization and education are the two sides of the same coin. Today our society is a knowledge based society where information can be gained through different ways. It is all because of globalization that we are able to receive various kinds of knowledge and information that might not be possible without globalization. Moreover, advancement of science and technology has made our world more connected. In the past, education was a process where interaction between a teacher and students occur. And the teacher or guru should be physically present. However, in present times, education can be anywhere, anytime. There is no need for a teacher to be physically present. The student or an individual can gain knowledge through computer and internet. Thus, it is called Information technology. Now a days, students don't wait for a teacher to receive knowledge but they can now surf through internet and learn whatever that wanted to know. It has become easier to receive education. Moreover, due to globalization, our education system has become more privatized and setting up of private universities can be seen because of which more students can be admitted to educational institutions. So, we can say that globalization and education go hand in hand. They are interrelated and interconnected.

### Impact of Globalization on Higher Education

As we know from the above discussion that, there is an integral relationship between globalization and education and the relationship can be understood from two aspects. Here, we will discuss about the impact of Globalization on Higher Education in North-East India. The contribution of Globalization on education can be negative as well as positive. First we will discuss about the positive impacts that globalization has made on tertiary level of education in North-East India. It can be discussed from the following points:-

- a) Due to globalization, it can be seen that in north-east India it has become successful to establish many private institutions which help the students to get admitted for their higher studies without having to go outside their state to consume education.
- b) Globalization has made education accessible in each and every corner of the world. Although north-eastern part of India is said to be backward but due to

advancement of science and technology it has become easier to access knowledge and information.

- c) Because of globalization we can now make ourselves more updated in fraction of seconds. Innovation of technologies and gadgets like internet, mobile, computer etc has made our life more simpler.
- d) Use of projectors in classroom makes the teaching-learning process more interesting and motivating. Moreover, internet connection in mobile phones and computer or laptop helps in getting knowledge or education without a teacher being physically present. The students are able to access information or join online courses which are given by a teacher of reputed foreign or national institutions.
- e) Due to globalization, the teachers or faculties can also go abroad for teaching in foreign country or foreign teacher may come to teach in our country as a guest faculty.
- f) Globalization has introduced us with e-learning, e-conferencing, e-mail etc. which helps us in educating ourselves.
- g) Due to globalization students can avail educational scholarships easily through internet services which are provided by many organizations or government.
- h) Various courses other than traditional general courses like fashion designing, air hostess training, MBA, hotel management, etc. are being introduced now a days and this courses have become popular from last few years. This has been possible only because of globalization that our education system is changing.
- i) Due to globalization, the aim and goals of education has also changes. Today's education system mostly focuses on developing leadership skill so that every student can become an entrepreneur and lead his own business and be a job giver rather than a job seeker.
- j) Because of globalization, bridging the gap between industry and education institution has become possible.

From the above mentioned points we can know how globalization has influenced our education. These are some of the positive impacts that globalization has made on education. But as we know, everything has two sides positive and negative so now we will look on the negative side that globalization has made on education in north-east India.

The negative impacts are discussed below:

- a) Because of globalization there is innovation of technologies like mobile, laptops, computers etc. which has made the students idle. As it has become easier to access information from these sources.
- b) Moreover, due to many social sites on the internet the students engage themselves in those there instead of studying.
- c) Due to globalization many private institutes or universities are established which gives opportunity to many students to receive higher education no doubt but those private institutions charges higher fee structure which becomes a hindrance to avail the education for some backward sections of people or the parents with low income. This creates a gap between the rich and the poor class of the society.
- d) Although online courses are becoming popular and easy to access now a days but in some remote areas of north east India the accessibility of internet has not yet

reached. Thus, making education unavailable for the student who resides in those places.

- e) Due to globalization, change in curriculum is being seen. New courses are being introduced in our syllabus which makes the students neglects and ignore the traditional courses.
- f) Moreover, because of globalization the interaction between the teacher and the students are weakened as education are made available through distance mode or through online which does not properly help a student to gain education.
- g) Many students are not aware and don't know the use of ICT which happens to be a challenge for them as use of ICT has become so important in our day to day life.
- h) Due to globalization, various private organizations of foreign country are setting up private institutes with profit making motive. Sometimes those institutes might not give quality education to students which deteriorate the students' career.
- i) Due to globalization, students are more depended on internet. But sometimes internet might publish some wrong information which will hamper students' knowledge.
- j) Due to globalization, the students are more competitive. They are more restless which affect their life.

Thus the above mentioned points are some of the issues that we find due to globalization. To eliminate this issue and challenges some measures are suggested as below:

- Government should take adequate steps to facilitate and supervise for its proper development.
- More importance should be given to teachers training so that they can give quality education.
- The infrastructures should be well maintained so that students get enough scope to learn.
- The syllabus should be such that emphasis on both traditional as well as new concept should be given.
- Proper know-how on ICT should be provided to the students as in this era of globalization usage of ICT has become utmost important.

## Conclusion

Thus, education and globalization has a very important role in our lives. Globalization and educations are mutually interrelated and interdependent. Higher Education has become easier to access due to globalization. Higher Education is now not limited to a boundary but it has become broad and vast but we must also remember the negative effects that globalization has made on education. Moreover, development of various technologies is facilitating the transition from industrialized society to an information based society. Education has become a vital component in successful Globalizers' progress.

## REFERENCES

- Butucha, K.G. 2015. The Impact of Globalization on Higher Education curriculum: Implications for educational practices. *Baraton Interdisciplinary Research Journal*, (pp 68-74) Retrieved on July 15, 2018 at 4:54pm from <http://ueab.ac.ke/BIRJ/wp-content/uploads/2017/09/Article-71.pdf>

Chakraborty, Subhadeep, 2013. Indian Journal of Research. Volume: 2 Issue: 3. Higher education scenario of the North-eastern India. Retrieved on July 15 at 5:55pm from file:///C:/Users/ACER/Downloads/paripexpublicationmarc h2013%20(3).pdf

Shinde, Pradeep Kumar, 2016. Globalization and higher education with particular reference to technical and medical education in Karnataka. Retrieved on July 21, 2018 at 3:30pm from <http://hdl.handle.net/10603/145105>

Singh, Dr. Shailendra. Impact of globalization on Higher Education in India: Issues, Challenges and Alternatives. *The International Journal of Indian Psychology*, Volume 3, Issue 2. ISBN: 978-1-329-85570-0. Retrieved on July 10, 2018 at 6:01pm from <http://oaji.net/articles/2016/1170-1453808995.pdf>

[http://shodhganga.inflibnet.ac.in/bitstream/10603/44852/1/1111\\_chapter%204.pdf](http://shodhganga.inflibnet.ac.in/bitstream/10603/44852/1/1111_chapter%204.pdf) retrieved on July 17, 2018 at 3:30pm.

\*\*\*\*\*